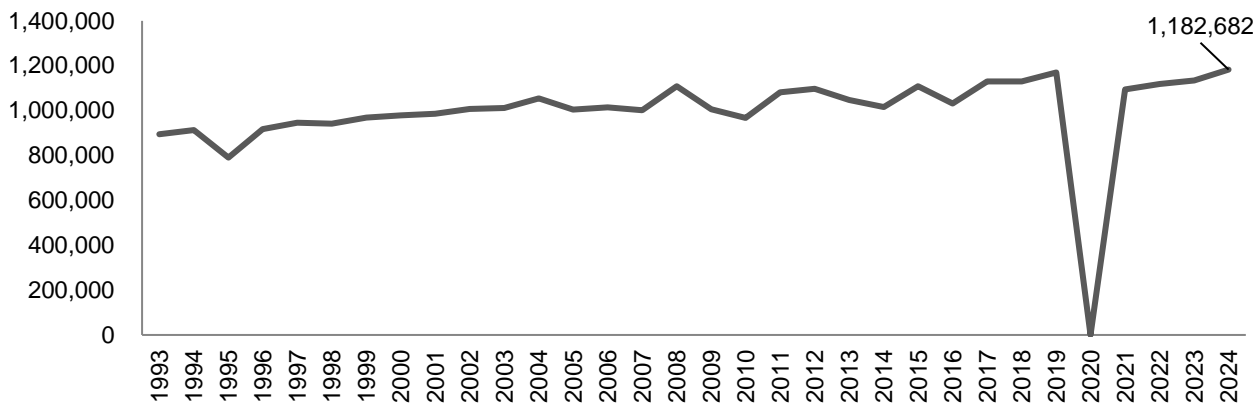


# State Fair Statistics

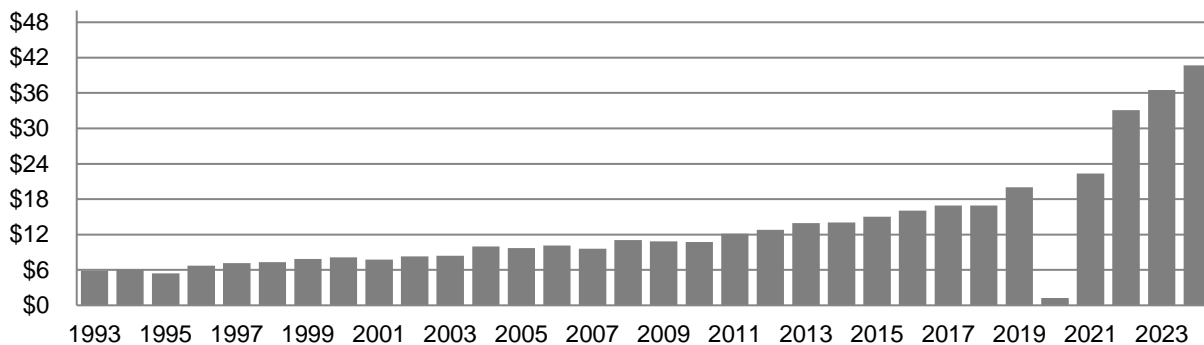
## Operating and Special Revenue (Dollars in Thousands)

State Fair Authority Revenues	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Admissions	\$ 193	\$ 8,073	\$ 8,829	\$ 11,493	\$ 11,927
Concessions	762	14,380	15,373	17,317	17,804
Grandstand and Racetrack	0	7,451	7,516	7,857	7,002
Other	801	15,948	5,950	5,723	5,833
Interim Events	1,470	1,452	2,156	2,439	2,608
<b>Total Operating Revenues</b>	<b>\$ 3,226</b>	<b>\$ 47,304</b>	<b>\$ 39,824</b>	<b>\$ 44,829</b>	<b>\$ 45,174</b>
<b>Special Revenue Fund</b>					
State Appropriations - Capitals	\$ 3,556	\$ 0	\$ 0	\$ 6,000	\$ 6,000
Contributions	225	0	0	0	0
Other	8,728	0	0	0	0
<b>Total</b>	<b>\$ 12,509</b>	<b>\$ 0</b>	<b>\$ 0</b>	<b>\$ 6,000</b>	<b>\$ 6,000</b>

## Attendance — People Attending the Iowa State Fair



## Vendor Sales by Fiscal Year (in Millions)



### Notes:

- 1) State Fair fiscal years run November 1 to October 31. State appropriations are reflected in the prior State Fair fiscal year.
- 2) Other revenue includes campground fees, attractions, commercial exhibitors, sales of promotional items, and miscellaneous sources.
- 3) In FY 2020, there was no annual Iowa State Fair due to the COVID-19 pandemic. A livestock show was held for three weekends in August in addition to other interim events.
- 4) In FY 2021, the State Fair received a \$1.9 million Paycheck Protection Program Loan and an \$8.2 million Shuttered Venue Operator Grant. This is included in Other Operating Revenues.
- 5) Vendor Sales are reported by vendors and include food, beer, and merchandise. The State Fair receives a varying percentage of vendor proceeds.
- 6) Special Fund revenues will be available after an annual audit.