

## THE ECONOMIC IMPACT OF



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## OVERVIEW

- This study examined the economic impact of the 2017 NCAA Men's Final Four Basketball Championship held April 1 – April 3, 2017 and events surrounding these games. Data collection focused on the time period of Thursday, March 30<sup>th</sup> through Monday, April 3<sup>rd</sup>, 2017.
- The study focused on estimating the gross economic impact, or gross output, of the 2017 NCAA Men's Final Four and related events. The total gross economic impact estimate includes the total amount of direct spending by out-of-town visitors and organizations in metro Phoenix, and the indirect and induced impacts of those expenditures (often described as “ripple effects”). This assessment included the impact of both direct and indirect visitor and organizational expenditures in the Valley of the Sun/Greater Phoenix Metropolitan area. No resident spending was included.
- The 2017 NCAA Men's Final Four economic impact estimate was developed using three distinct factors: (1) out-of-town direct visitor spending, (2) organizational spending, and (3) indirect and induced effects. The research team extrapolates from a visitor survey to estimate out-of-town direct visitor spending. Estimates of organizational and media spending are self-reported by the entities in response to requests from the research team.
- The indirect and induced economic impacts of all sources of direct expenditure are calculated using an IMPLAN input-output model customized specifically for the State of Arizona. IMPLAN is a commercially licensed linear model widely used for economic assessment throughout the United States, including impact analyses commissioned by the Arizona Commerce Authority. Estimates of total economic impact are expressed in terms of contributions to gross output, Gross Domestic Product (GDP) and employment in the State of Arizona in 2017. The state, county and city fiscal (tax) impact of NCAA Final Four visitor expenditures is also estimated external to the IMPLAN model.

## SURVEY METHODOLOGY

- This study utilized multiple research, survey and analytical methodologies appropriate to the objective and task. Primary data was collected from out-of-town visitors who stated that the main reason for their visit to the Phoenix Metropolitan area was for the 2017 NCAA Men's Final Four and/or events. Teams of trained and supervised students from the W. P. Carey School of Business and Sports Business Association conducted on-site surveys at events over the five day period.
- The sampling plan for data collection included multiple days at multiple sites to sample diverse socio-economic and demographic groups. Within a particular site (e.g. at the stadium on game days) student teams were deployed at varied locations to capture a representative sample (i.e. not all in the sample attended the same parties/events).
- For the purpose of this study, a visitor was defined as any individual who did not classify themselves as living in the greater Phoenix-Metro area or Valley of the Sun for any portion of the year. “Snow Birds” or part-time residents were not considered visitors and as such any respondent that indicated they were staying in the Valley for more than one month was excluded from the final data set. As a result, no resident expenditure is used to generate the economic impact estimates.

## KEY FINDINGS

- The estimated total economic impact was \$324.5 million.
- An estimated 59,761 visitors came to Arizona for the 2017 NCAA Men’s Final Four and stayed an average of 4.16 nights.
- An estimated 300 out-of-town media stayed an average of 5.1 nights.

## BREAKDOWN

- The key inputs for this study are illustrated in the following two tables. These were based on the research team’s collection and analysis of 973 useable surveys from visitors to the Phoenix metropolitan area, independently-supplied organizational data, and credentialed media.

DIRECT VISITOR & MEDIA EXPENDITURE	NUMBER	AVERAGE DAILY SPENDING	AVERAGE NUMBER OF NIGHTS IN TOWN	TOTAL DIRECT SPENDING
Out-of-Town Visitors excluding Airfare	59,761	\$487.19	4.16	\$121,118,240
Out-of-Town Media	300	\$408.64	5.1	\$625,219
<b>Total Visitor &amp; Media Expenditure<sup>1</sup></b>				<b>\$121,743,459</b>

Source: Authors’ Calculations

ORGANIZATIONAL SPENDING	
Event, Operations and Media Production Spending <sup>2</sup>	\$30,741,601
Sponsored Out-of-Town Final Four Events	\$7,450,000
<b>Total Organizational Spending</b>	<b>\$38,191,601</b>

Source: Authors’ Calculations

- Direct visitor and media spending was estimated at over \$120 million, excluding airfare. When airfare is included, the total visitor and media expenditures are \$137 million.
- Organizational spending as captured by reported events, stadium operations, media production, and confirmed spending by outside Arizona firms who produced Championship Game-related events was \$38.2 million. No Arizona-based organizational spending was included in the figures.
- Applying these key inputs within the IMPLAN model, the total gross economic impact for the State of Arizona was estimated at \$324.5 million. This included all direct, indirect, and induced impacts.

<sup>1</sup> Direct Visitor and Media Expenditures exclude airfare

<sup>2</sup> Spending by the National Organization, traveling teams, the Host Committee, and other media partners

SOURCE OF ECONOMIC IMPACT	GROSS OUTPUT (MILLIONS 2017 \$)
Total Final Four Visitor Expenditure Impact	\$252.5
Total Media Spending	\$1.1
Total Organizational Expenditure Impact	\$70.9
<b>Total Economic Impact</b>	<b>\$324.5</b>

Source: Authors' Calculations

- Visitors to the 2017 NCAA Men's Final Four also generate state and local taxes, including sales tax and the hotel bed tax. These are estimated at more than \$11.7 million.
- The distribution of direct fiscal impacts are estimated as follows:
  - City taxes: \$4.0 million (34.2% of direct fiscal impact)
  - Maricopa County: \$0.9 million (7.7% of direct fiscal impact)
  - State of Arizona: \$6.8 million (58.1% of direct fiscal impact)

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## 1. Introduction

The 2017 NCAA Men's Final Four was held April 1 – April 3, 2017 in Glendale, Arizona. The W. P. Carey School of Business at Arizona State University was commissioned to conduct an all-inclusive, primary economic impact assessment of the 2017 NCAA Men's Final Four and events surrounding the game. This assessment included the impact of both direct and indirect visitor and organizational expenditures on the regional economy for the Valley of the Sun. No expenditures from Arizona residents were included in this assessment.

This economic impact study utilized multiple research, survey and analytical methodologies appropriate to the objective and task. Teams of trained and supervised students from the ASU Sports Business Association conducted on-site surveys across the Valley over a period of five days, beginning on the Thursday before the Final Four and concluding at the stadium on game day, April 3<sup>rd</sup>. Approximately 1,000 useable surveys from visitors to the area were collected, scrutinized and analyzed. "Multiplier effects" were calculated to determine the indirect or "ripple" effects. The economic impact from this event can be substantiated to contribute to increases in state and local tax revenues, as well as higher employment levels.

Economic impact was defined and estimated as the increase in spending and therefore economic vitality in a community as a result of the existence of an event or organization. Within the context of the 2017 NCAA Men's Final Four and surrounding events, this included the expenditures of visitors who identified that the Final Four was the key factor in visiting Arizona, media from outside Arizona who cover the event, the "organizational spending" by the Final Four Host Committee, media and event production companies, diverse organizations and businesses involved in games operations, events production and activation of sponsorships, among other organizational activities, plus the indirect and induced multiplier effects. This report will outline the methodologies used and the results obtained in the study and its economic impact.

## 2. Study Methodology

The economic impact estimate of the 2017 NCAA Men's Final Four was developed using three distinct factors: (1) out of town direct visitor and media spending, (2) organizational spending, and (3) indirect multiplier effects.

### 2.1. Survey Respondents

The out-of-town direct visitor spending was estimated using the results of an on-site survey administered throughout the weekend prior to the Final Four games on Saturday and the championship game on Monday. The most fundamental factor in estimating visitor spending is how the term visitor is defined. For the purpose of this study a visitor was defined *as any individual who did not classify themselves as living in the greater Phoenix-Metro area or Valley of the Sun for any portion of the year.* "Snow Birds" or part-time residents were **not** considered visitors and, as such, any respondent that indicated they were staying in the Valley for more than one month was excluded from the final data set.

### 2.2. Survey Creation

The visitor survey was developed through discussions with the Final Four Host Committee as well as a careful review and analysis of past surveys used in related economic impact studies. There were four primary objectives for the survey: (1) determine the role that the Final Four played in the decision to visit the Valley; (2) estimate the total amount an individual and their travel party spent while in the Valley; (3) determine the total number of people in a travel party; and (4) establish the total number of nights a travel party stayed in the Valley.

### 2.3. Sampling and Survey Administration

The survey was administered by carefully selected, trained and supervised students from the W. P. Carey School of Business at Arizona State University. On average, 8 to 15 students conducted surveys on non-game days. One or more ASU Marketing Department faculty members were designated as supervisors for each data collection effort. A stratified

sampling plan was designed considering diverse time periods and areas to collect data. The days preceding the 2017 NCAA Men's Final Four, the research team deployed teams of surveyors at the Final Four-related events in the Playoff Fan Central in Downtown Phoenix and on site at the University of Phoenix Stadium on the Friday before the first two games. On game days on Saturday and Monday, the research team deployed multiple teams of surveyors to collect data in the areas around the University of Phoenix Stadium where pre-game activities and events occurred, as well as at the entrances to the stadium. On game days, 15-25 students collected data on-site.

#### **2.4. Surveyor Training**

Surveyors were competitively selected based on their active participation in the ASU Sports Business Association, willingness to participate and complete training sessions, and ability to adhere to demanding interview schedules and protocols. Many had participated in similar research projects, including Super Bowl XLIX in February, 2015 and the College Football National Championship Game in January, 2016.

Prior to being stationed, each surveyor was given training and precise instructions as to their day's activities. The surveyors were educated about the specific intent and meaning of all of the survey questions to facilitate that accurate data would be obtained. They were trained how to politely and unobtrusively approach prospects and manage encounters with those who participated and those who did not chose to participate. Finally, the definition of a visitor was clearly reinforced. Students practiced data collection before entering the field. Survey teams in the field could contact supervising faculty via cell phone if they had problems or questions during data collection.

#### **2.5. Survey Procedure**

Event attendees were approached according to the sampling procedures outlined above. If they agreed to participate, they were screened for resident vs. out-of-town visitor status. Only adult visitors to Arizona were surveyed. In addition, visitors were asked if they were

visiting Arizona primarily to attend the Final Four and/or related events. If the respondent indicated that they were visitors and were visiting because of the Final Four and its related events, the rest of the visitor survey was given. A strong incentive in the form of an official NCAA Final Four lanyard was provided to acknowledge and thank survey participants.

### **3. Data Analysis**

All questionnaires were scrutinized and analyzed for viability and usability. If respondents failed to complete critical parts of the survey or misunderstood key instructions, surveys were rejected. If the survey revealed that respondents were not visiting primarily to see the Final Four, the survey was rejected. After screening questionnaires for data quality, a final sample size of 973 valid visitor surveys was obtained across all events and locales where survey teams were deployed.

Prior to final analysis, the surveys were screened for replies to spending or length of stay questions that were unreasonably high and thus might bias economic impact estimates upward. Such replies were trimmed or simply removed from the analysis.

#### **3.1. Estimation of Visitor Numbers**

The research team employed data from the surveys to estimate the proportion of visitors here for the Final Four. Using data from the visitor versus resident tabulators, the research team was able to estimate the proportion of visitors to Arizona at the Final Four games. To estimate the number of visitors with tickets to the game, the research team multiplied the percentage of visitors (derived from survey teams on both game days working the surrounding area and entrances of University of Phoenix stadium) by the official attendance estimates. As a result of this calculation, the research team estimated that the Final Four attracted 59,761 visitors to Arizona.

### **3.2. Visitor and Media Expenditure Estimates**

We calculated the economic impact of the Final Four and related events in a two stage procedure. We first estimated direct visitor spending (the amount of money visitors spent on their trip) and then estimated the total economic impact of that spending as it circulates through the Arizona economy. The estimates of direct visitor expenditures included in this report were computed by calculating the average expenditure per person per day for visitors. This number was scaled to an overall direct expenditure estimate by multiplying it by an estimate of “total visitor days” – that is, the total number of days that all visitors stayed in the Metro Phoenix area as a result of the Final Four or related events.

### **3.3. Organizational Spending**

The organizational spending associated with the Final Four and related events was determined in two parts. First, directed discussions with the Final Four Host Committee, media organizations, and other partners helped to identify expenditures. Second, primary sponsors and event producers provided valuable insight into expenses that were applicable to economic impact analysis. Collectively, this consisted of direct organizational spending in the local community that was infused into the economy exclusively because of the Final Four. These expenditures in the local community related directly to the games and surrounding events were included in the analysis of organizational spending.

### **3.4. Indirect and Total Economic Impact**

In order to determine the cumulative economic impact during the Final Four, it was necessary to identify the amount, infusion and circulation rates of spending. To accomplish this, an IMPLAN input-output model was used to determine the indirect and induced impacts. All expenditures were grouped into distinct categories, the appropriate coefficients were applied, the data was analyzed, and the cumulative effects were determined.

## 4. Final Four Results

### 4.1. Direct Visitor and Media Expenditures

Results essential to estimating the economic impact of the Final Four include the total number of visitors, their average stay in nights, and their trip related expenditures. Table 1 reports the number of ticketed visitors (estimated as explained earlier) that came to Arizona primarily for the Final Four or related events. Table 1 also reports the average number of nights visitors reported staying in the Valley.

**Table 1: Direct Visitor and Media Expenditures**

DIRECT VISITOR & MEDIA EXPENDITURE	NUMBER OF OUT-OF-TOWN VISITORS	AVERAGE DAILY SPENDING	AVERAGE NUMBER OF NIGHTS IN TOWN	TOTAL DIRECT SPENDING
Visitors with Final Four Tickets	59,761	\$487.19	4.16	\$121,118,240
Out-of-Town Media	300	\$408.64	5.1	\$625,219
<b>Total Visitor &amp; Media Expenditure<sup>3</sup></b>				<b>\$121,743,459</b>

Source: Authors' Calculations

The estimate of the economic impact of visitors drawn by the Final Four was preceded by estimating average daily visitor expenditures. Table 1 shows average daily expenditures on a per visitor basis. Ticketed visitors spent on average an estimated \$487.19 per day. Media personnel averaged \$408.64.

The total direct spending of visitors to the Final Four is estimated by multiplying the number of visitors by their average stay by their average spending per day. Summing across ticketed visitors and out-of-town media, the total direct spending (direct economic impact) of visitors and media to the Final Four was estimated to be \$121.7 million.

### 4.2. Direct Organizational Expenditures

In addition to visitor expenditures, the Final Four impacted the Arizona economy through

<sup>3</sup> Direct Visitor and Media Expenditures exclude airfare

organizational expenditures. To stage the Final Four and its related events, organizations based outside Arizona spent money in the state on activities including: transportation and lodging of organizational personnel, venue rental, event planning, equipment rental, event staff, catering, entertainment, promotion, and more. The research team included only expenditures made by firms or organizational units from outside Arizona in its estimates. We gathered organizational spending data from the following sources: the Final Four Host Committee, media producers, event sponsors, event planners, venue owners, caterers, and others. Our organizational spending estimates included data reported by the spending of a variety of firms to stage major parties and private events in the days preceding the Final Four. Most firms sharing data with the research team requested that their expenditures be held in confidence. Therefore, we report only an aggregate spending estimate.

Table 2 presents organizational spending as captured by reported Final Four events, stadium operations, media production, and confirmed spending by outside Arizona firms for Final Four-related events. This is estimated at \$38.2 million. No Arizona-based organizational spending is included in the figures.

**Table 2: Direct Organizational Expenditures**

ORGANIZATIONAL SPENDING	
Event, Operations and Media Production Spending <sup>4</sup>	\$30,741,601
Sponsored Out-of-Town Final Four Events	\$7,450,000
<b>Total Organizational Spending</b>	<b>\$38,191,601</b>

Source: Authors' Calculations

**4.3. Induced Economic Impact of Visitor, Media and Organizational Spending**

The next step in estimating the economic impact of the Final Four is to calculate the indirect or induced impact of visitor’s spending on the Arizona economy. To calculate this total impact, the IMPLAN economic impact assessment software package was used with SAM multipliers for the Arizona economy. The results provided by the IMPLAN software are shown in Table 3. The

<sup>4</sup> Spending by the National Organization, traveling teams, the Host Committee, and other media partners

numbers in Table 3 show the total gross economic output of ticketed and media visitor spending. Direct visitor spending related to the Final Four was found to be \$121.7 million. In total, visitors generated an estimated \$252.5 million dollars in economic impact on the Arizona economy (direct plus indirect and induced effects). Out-of-town media spending was \$0.6 million. Total gross output for out-of-town media generated an estimated \$1.1 million dollars in economic impact on the Arizona economy. We estimate that direct organizational spending brought to Arizona by the Final Four totaled \$38.2 million. In turn, this direct spending had an estimated total gross economic impact on the Arizona economy (direct plus indirect and induced effects) of \$70.9 million.

**Table 3: Total Economic Impact Measured by Direct plus Induced Impact**

TOTAL ECONOMIC IMPACT	
Total Final Four Visitor Expenditure Impact	\$252.5 million
Total Media Spending	\$1.1 million
Total Organizational Expenditure Impact	\$70.9 million
<b>Total Economic Impact</b>	<b>\$324.5 million</b>

*Source: Authors' Calculations*

**4.4. State, County and Local Sales Tax Impact**

The direct visitor impact and organizational expenditures associated with the Final Four also contributed to the local and state economy in the form of sales tax revenue. Indirect multiplier effects were not considered when calculating sales tax revenue impacts. The direct sales tax revenue generated from the Final Four was estimated at \$11.7 million.

**4.5. Total Economic Impact**

Adding the direct plus induced impacts across visitors, media and organizational expenditures, the total economic impact that is attributed to the Final Four and its related events is estimated at \$324.5 million. This includes an estimated \$11.7 million in direct state, local, and county sales tax.

## 5. Comparison of Super Bowl XLIX, the 2016 CFP National Championship and 2017 NCAA Final Four

Presented next is a brief comparison of the data from three major events recently held in Arizona. The comparisons of these total gross economic impacts for Super Bowl XLIX (2015), the 2016 CFP National Championship Game and the 2017 NCAA Final Four do not take into account the different buying power of the dollars across three years.

**Table 4: Comparison of Total Economic Impact of Super Bowl XLIX (2015), 2016 CFP National Championship, and 2017 NCAA Final Four**

	<b>SUPER BOWL XLIX (2015 \$)</b>	<b>2016 CFP GAME (2016 \$)</b>	<b>2017 NCAA FINAL FOUR (2017 \$)</b>
<b><i>Total Economic Impact</i></b>	<b>\$719,400,000</b>	<b>\$273,600,000</b>	<b>\$324,500,000</b>

*Source: Authors' Calculations*

Using the Bureau of Labor Statistics Consumer Price Index (BLS CPI) inflation calculator, the Super Bowl XLIX impact expressed in the table above in 2015 dollars had the same buying power as \$752.7 million in 2017.<sup>5</sup> The 2016 College Football Playoff National Championship Game expressed in the table above in 2016 dollars had the same buying power as \$282.4 million in 2017.<sup>6</sup>

**Table 5: Comparison of Total Economic Impact of Super Bowl XLIX (2015), 2016 CFP National Championship, and 2017 NCAA Final Four Translated into 2017 Dollars**

<b>COMPARISON IN 2017 DOLLARS</b>	<b>SUPER BOWL XLIX</b>	<b>2016 CFP GAME</b>	<b>2017 NCAA FINAL</b>
<b><i>Total Economic Impact</i></b>	<b>\$752,697,330</b>	<b>\$282,386,020</b>	<b>\$324,500,000</b>

*Source: Authors' Calculations*

<sup>5</sup> [http://www.bls.gov/data/inflation\\_calculator.htm](http://www.bls.gov/data/inflation_calculator.htm)

<sup>6</sup> [http://www.bls.gov/data/inflation\\_calculator.htm](http://www.bls.gov/data/inflation_calculator.htm)

# Official NCAA Final Four Economic Impact Survey



Please help us by completing this  
**Official NCAA Final Four  
Economic Impact Survey**

This project is conducted by the W. P. Carey School of Business at Arizona State University with the NCAA to estimate the economic impact of the NCAA Final Four in Phoenix.

We want to know how much you spent or plan to spend on your visit here.

**Your replies will be anonymous. We will NOT ask you for your name, phone, e-mail, home address or for any other identifying information.**

Please answer **ALL** the questions as accurately as you can, but you are welcome to refuse to answer any question or to stop the survey at any time. If you have any questions or concerns about the study, please contact ASU Professor Michael Mokwa at 480-965-3621. Thanks!

***PLEASE CONTINUE***  
***answering questions until you reach the final page. --->***

**A. YOUR TRAVEL PARTY—**

**1. How many people are in your travel party – the group of family or friends you are traveling with?**

\_\_\_\_\_ people

**1a. How many (including yourself) are from outside the Phoenix Metropolitan area?**

\_\_\_\_\_ people

**2. How strong of a factor was the NCAA Final Four in your decision to visit the area?**

- Definitely a primary factor
- Somewhat of a factor
- Not a factor

**3. How many days will you be attending the NCAA Final Four this year? \_\_\_\_\_ days**

**4. As a result of attending the NCAA Final Four this year do you intend to return to the Phoenix metropolitan area within the next year for business or leisure?  Yes  No**

**B. YOUR LODGING—**

**1. Please write the number of nights that are you staying in the Phoenix Metro area in the blank below. Write in a “0” if you are not staying overnight.**

\_\_\_\_\_ nights

**2. What is your daily rate for lodging? \$ \_\_\_\_\_ per night (if staying with someone put 0)**

**3. Please check your lodging type:**

- Hotel/motel/resort
- RV Park
- Private Home as Guest
- Rental Apartment or Home
- Didn't stay overnight
- Other

\_\_\_\_\_

**4. Please check the city in which your lodging is located:**

- Glendale
- Goodyear
- Peoria
- Phoenix
- Scottsdale
- Surprise
- Tempe
- Other \_\_\_\_\_

***PLEASE CONTINUE -->***

**C. YOUR TRAVEL PARTY’S EXPENDITURES—**

We would like to ask how much you spent or charged in the 24 hours up to this event in the Valley area. If you plan to be in the Valley less than a day, estimate your actual and planned expenses for whatever time you are here.

**As a double check, how many people are in your immediate travel party? \_\_\_\_\_ people**

**Please try to estimate the total amount you spent individually per day on each of the following while in town:**

<b>Lodging</b>	\$	<b>Taxis or limos</b>	\$
<b>Breakfast</b>	\$	<b>Golf Outings</b> (including green fees, etc.)	\$
<b>Lunch</b>	\$	<b>Other entertainment &amp; recreation</b> (excluding Final Four events)	\$
<b>Dinner</b>	\$	<b>Groceries</b>	\$
<b>Alcoholic Beverages</b> (not included above)	\$	<b>Spending on souvenirs, gifts, etc.</b> (but not groceries)	\$
<b>Rental car</b>	\$	<b>Other expenditures</b>	\$

**D. YOUR TRAVEL—**

**1. Did you travel to the Phoenix Metro area by air?**  Yes  No (If no, skip 1a and 1b)

**1a. How many in your travel party also traveled by a commercial airline?**

\_\_\_\_\_ people

**1b. About how much did your round-trip ticket cost?**

\$ \_\_\_\_\_ per round-trip ticket

**2. How many people in your travel party are renting cars locally?**

\_\_\_\_\_ people are renting cars

***PLEASE CONTINUE -->***

## E. ABOUT ORGANIZATIONS THAT HELPED YOU TRAVEL

1. Is any part of your trip to this event part of a tour package?  Yes  No (if no, skip 1a & 1b)

1a. What was the total cost of the tour package per person? \$ \_\_\_\_\_ per person

1b. How many in your travel party traveled via the tour package? \_\_\_\_\_ people

2. Besides a tour company, is any other company or organization paying for all or part of your trip?

Yes  No

3. If "Yes" to either question above, which of the following expenses were paid for by either a tour company or other company or organization that helped pay for your trip? (select all that apply)

Lodging  Airline/Train/Bus Tickets  Meals and Soft Drinks  
 Local Transportation  Alcoholic Beverages

## F. ABOUT YOU

1. How would you rate your overall experience at the NCAA Final Four?

Excellent  Good  Average  Poor

2. Which of the following age group are you a part of?

18-24  25-34  35-49  50 or over

3. Which of the following categories does your household income fall into?

Under \$40,000  \$40,000-\$59,999  \$60,000-\$79,999  
 80,000-\$99,999  \$100,000-\$149,999  \$150,000-\$249,999  
 \$250,000+

4. What is your gender?

Male  Female

5. Which of the following best describes your level of education?

High School  College  Post-graduate

6. What is your 5-digit zip code of your primary residence? \_\_\_\_\_

7. Which team are you most a fan of? (Please select only one option)

Gonzaga  North Carolina  Oregon  South Carolina  Other

8. What is your primary affiliation with the NCAA Final Four tournament? (Please select only one option)

Alum of a team in the Final Four  Coach  Sponsor or affiliated company  
 Casual Fan  Student  Other \_\_\_\_\_

***THANK YOU! Please return your completed survey to a volunteer.***

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